

CraftPlus™ K-5 School-wide Writing Program and Staff Development Resource

Topics and Lessons Associated with Each Video

CraftPlus staff-development videos are designed to teach teachers the writing craft associated with the genres common to elementary and middle schools, and show them how to deliver that craft in the classroom. In the 11 workshop videos, Marcia Freeman presents information about writing craft, delivery methodology, and classroom-writing-workshop management techniques. Throughout, she identifies lesson topics, describing or simulating some specific lessons to illustrate important delivery-methodology principles.

Many writing-craft and -process lessons are detailed in Marcia Freeman’s three writing education books accompanying the resource (*Building a Writing Community*, *Teaching the Youngest Writers*, and *Listen to This*). Teachers should use those books as a source of many more lessons. They are urged to read the referenced book pages provided in each video module Discussion Guide.

This document lists the lesson topics that are covered in each segment of the videos. It also cross-references the classroom-demonstration videos (#12-16) to a particular lesson illustrated. Specific lessons described or simulated on the videos are starred (*) in the following charts. Also, Chapter 5 of the Teacher’s Guide correlates the videos with writing craft lessons in the four suggested marking period schedules for each grade.

VIDEOS

TOPICS and LESSONS

Module #1: “A Writing Curriculum and How to Deliver the Skills”

Segment 1: Introduction	Writing craft, methodology and management techniques
Segment 2: Writing Curriculum and Genre Blocks	Writing craft and genre information

Module #2: “How to Teach a Writing Craft Skill”

Segment 1: Target Skills and Literature Models	Generic Craft Lesson Model: - * Strong Verbs lesson
Segment 2: Picture Use: Strong Verb Writing	Other Descriptive Attributes as Target Skills
Segment 3: Effective Peer Conferencing	Writing Process: Conferencing - *Knee-to-Knee peer conference - Teacher/student conference
Segment 4: Student Samples	Literary Comparisons A Voice Technique

Module #3: “Organizing Writing and Two Kinds of Narrative”

Segment 1: Organizing Writing	Test prompt analysis <ul style="list-style-type: none">- Cue words- Verb tense
Segment 2: Personal Narrative	Personal narrative organization <ul style="list-style-type: none">- *Ending drives the story- Graphic planers
Segment 3. Imaginative Narrative	Setbacks to create tension in fiction <ul style="list-style-type: none">- Graphic planers- Finding focus in personal narrative
Segment 4: Paragraphing in Narrative	<ul style="list-style-type: none">- When to paragraph in a story- *Editing for paragraph starts

Module #4: “Organizing Expository Writing”

Segment 1: Kinds of Expository Writing	Writing craft, methodology, and management techniques
Segment 2: Organization from K-5: Listing	Making lists
Segment 3: Physical Sorting	Organizing information into paragraphs <ul style="list-style-type: none">- *Physically sorting information- *Source of topic sentence
Segment 4: List-linking To Webbing	List-linking to topic sentence Expository prompt prewriting practice
Segment 5: Cohesive Paragraphs	*Focus

Module 5: “Supporting Details”

Segment 1: Scanning Text: Inference and Proof	*Thesis statements: visual *Proof for thesis statements: visual
Segment 2: Scanning Fiction: Alternative Book Report	Scanning fiction for supporting details <ul style="list-style-type: none">- *Citation book report
Segment 3: Modeled Opinion Paper with Supporting Details	*Tandem model: supporting details (See Video 16 for demo) Scanning non-fiction text for supporting details

Module #6: “Persuasive Writing”

Segment 1: Word Choice and Audience	*Word choice using ads - Synonyms with varying impact
Segment 2: Form and Arguments	Persuasive format Arguments: facts, benefits, common values Persuading: asking for something

Module #7: “Beginning and Ending Techniques”

Segment 1: Student Writing Notebook	Setting up notebooks
Segment 2: Beginning Techniques	Hooks
Segment 3: Function of First Paragraph	Introductory paragraphs
Segment 4: Ending Techniques	Ending techniques (Video Module #14)

Module #8: “A Sampling of Composing Skills”

Segment 1: Don’t Hit Your Reader Over the Head	*Elaboration: Clues for reader inference (Video 15) Revising dinky sentences
Segment 2: Specificity	Specificity: proper nouns/common nouns, engaging readers Sentences starting with AND
Segment 3: Literary Devices	Literary devices in expository writing - Contrast: opposites - Alliteration: headlines
Segment 4: Engaging Your Reader: Pompous vs. Professional Writing	*Using pronouns to engage reader - Voice

Module #9: “Revision”

Segment 1: Four Kinds of Revision	Writing craft, methodology, classroom management techniques Additive (Video 13) Substitutive
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Segment 2: Getting Rid of <i>And then</i>	Substitutive: <ul style="list-style-type: none"> - *Time transitions in narrative - Finding time cue words in reading - Skill overuse - Wait time for revision - ‘Said’ replacement - Repetitive words
Segment 3: Left-field Sentences (non sequiturs)	Deletions: <ul style="list-style-type: none"> - *Left-field sentences - Reorganization: moving sentences

Module #10: “Editing”

Segment 1: Editing Principles	Teaching editing. *Class editing technique: capitalization
Segment 2: Editing-by-Ear	Editing for end punctuation (Module #12) <ul style="list-style-type: none"> - *Model - Morning message - *Murmur reading with expression - Knee-to-knee practice Capitalization to start sentence *Paragraphing by ear (Modules #4 and #9) Dialogue punctuation
Segment 3: Parents and Final Thoughts	Disclaimers: editing displayed work Modern writing education: principles and practices

Module #11: “Emergent Writers: Stages and Modeling”

Module #11	Writing craft, methodology, classroom management techniques Models to more students from one stage to another
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